

Merchant Accounts

Merchant Accounts are specialized bank accounts that are technical interfaces between merchants and TransFund. Ideally, these Merchant Accounts settle into depository accounts at your institution.

Payment Solutions designed specifically for each merchant

No business is the same and Merchant Accounts are customized to meet the unique needs of each merchant. Merchants have the option of accepting Visa, MasterCard, Discover and American Express credit and debit cards, *pin-debit cards*, *electronic benefit cards (EBT)* and *gift cards*. Opening a merchant account permits businesses to accept card payments for purchases.

Benefits of Accepting Card Payments

Accepting cards allows businesses to offer additional payment options, making it easier to sell services or products. A merchant account can provide:

Convenience - Allowing for immediate sales for the merchant and their customer.

Reduced Receivables - Reduce 30, 60, or 90-day receivables.

Fast Availability of Funds - Funds are deposited directly into depository accounts within 24 to 48 hours.

Easy Reconciliation - Merchants receive the gross amount of their card deposits upfront; processing fees are charged at month-end. Online Reporting includes daily deposit summaries and details all card transactions. Online monthly statements include a summary of deposits and fees.

Opening a Merchant Account

Merchants must apply and be accepted for a Merchant Account. Businesses should be well established, reputable, creditworthy and have minimal risk for cardholder disputes. To learn more contact us for more information.

Contact us:
800.588.6816 Option 2
merchantservices@transfund.com



Virtual Terminal/Gateway Solutions

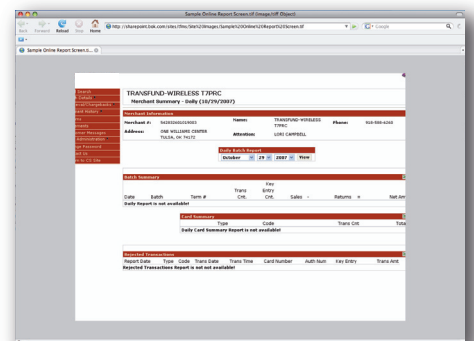


Advanced Point-of-Sale Solutions:
Dial, IP, Wi-Fi,
Bluetooth & Cellular.
Bi-lingual options

Secure encrypted Pin Pad technology for Pin-Debit & EBT.



Attract new customers
Increase brand awareness
Increase traffic
Alternate payment method
Store credit via gift cards



Online Reporting